



## Youth Leadership Program (YLP)

### **BACKGROUND:**

The Mindtrust Youth Leadership Program (YLP) builds on the 19-year history of the very successful Mindtrust leadership programs for youth with more than 1,200 graduates. YLP responds to the need to develop **next generation leaders** and is intended for **young, impact-driven, and demonstrated** leaders with an interest in the **future of leadership**. YLP has been delivered eight times since early 2020 in collaboration with local community organizations.

Mindtrust and TiE Women (A TiE Ottawa program that supports women entrepreneurs, empowering them to succeed in their entrepreneurial ventures) have partnered to offer a unique session of YLP (Youth Leaders Program) to develop the **next generation of women leaders**. The program has been specially refined to meet the needs of young women leaders, based on participant feedback. Leveraging community organizations for recruitment and delivery, the partnership between Mindtrust and TiE Ottawa extends the reach of YLP, empowering women to excel in leadership roles.

### **PROGRAM OVERVIEW:**

The program consists of six modules which cover key concepts related to leadership in today's innovation world, as follows:

- 1. Launch Session**
  - Overview of program and Introductions
  - Leadership from Within Principles
- 2. The Leader in You – Leadership Overview**
  - What Makes a Great Leader?
  - Core Personal Values
- 3. Leadership and Personal Style**
  - Assessment of Your Social Style (Analytical, Driver, Amiable and Expressive)
  - Working and Communicating with Others
- 4. Strategic and Decision-Making Frameworks/Models**
  - Setting Objectives – Short-term versus Long-term
  - Strategy and Strategic Planning
  - Decision Making Frameworks and Models
- 5. Achieving Results and Measuring Outcomes/Impact**
  - Evaluating Performance – Personal and Team
  - Identifying Objectives and Measuring Outcomes and Impact
- 6. Group Leadership Exercises, Panel Discussion and Graduation**
  - Presentation of Personal Leadership Statements
  - Panel and Individual Discussions with Community Leaders



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Why should you consider Mindtrust YLP?

- Expand your leadership skills as an early step along your leadership journey
- Be encouraged to consider the impact that you can have as a leader
- Meet other engaged youth from a variety of backgrounds
- Extend your network through discussions with Mindtrust Leaders (mentors)

Each module includes the following:

- Pre-work to be completed before each session including reference articles and short videos. A personal assessment will be required before some sessions.
- Two-hour interactive session, including:
  - Delivery and discussion of content (60 minutes)
  - Interactive exercises (45 minutes) – using break-out groups
  - Anecdotes and personal stories (15 minutes)

The final session is a facilitated session including a range of community leaders and entrepreneurs who will bring local examples, stories, context and knowledge to share with the participants.

### **YLP-9 SCHEDULE:**

The program is delivered as a series of interactive webinars weekly on Thursdays, as follows:

<b><u>Date</u></b>	<b><u>Time</u></b>	<b><u>Title</u></b>	<b><u>Leader</u></b>	<b><u>Location</u></b>
May 11	4:00-6:00 pm	Introductions and Overview	Manu/Claude	In-person
May 18	4:00-6:00 pm	The Leader in You – Values	Noelle	Zoom
May 25	4:00-6:00 pm	Leadership and Personal Style	Leah	Zoom
June 1	4:00-6:00 pm	Decision Making Frameworks	Jephtée	Zoom
June 8	4:00-6:00 pm	Measuring Outcomes/Impact	Jephtée/Manu	Zoom
June 15	4:00-6:00 pm	Leader Panel and Graduation	All	In-person

### **Session Leaders/Moderators:**

Manu Sharma: <https://www.linkedin.com/in/sharmamanu/>  
Claude Haw: <https://www.linkedin.com/in/claudehaw/>  
Leah DeVellis: <https://www.linkedin.com/in/leahdevellis/>  
Jephtée Elysée: <https://www.linkedin.com/in/jephtee-elysee/>  
Noelle Le Conte-Good: <https://www.linkedin.com/in/noelle-le-conte-good/>  
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**QUESTIONS:** [President@MindtrustLeadership.ca](mailto:President@MindtrustLeadership.ca) or +1 (613) 301-0474.



## Youth Leadership Program (YLP)

### **Frequently Asked Questions (FAQ):**

**1. When will the Program be held?**

The program will take place weekly during six sessions starting on May 11, 2023.

**2. Where will the Program be held?**

The program will be held in-person (two sessions) and online (four sessions).

**3. How much does it cost?**

The normal fee to attend is \$375 per person. The fee will be waived for residents of Ottawa and TiE-Women candidates. The fee can be waived due to the generous support of TiE-Ottawa, City of Ottawa, Ottawa Community Foundation (OCF) and Mindtrust. *Transportation to in-person sessions will not be covered.*

**4. How many people will be admitted to the Program? Who is eligible?**

Between 15 and 25 young leaders between 16 and 29 years of age will be offered positions in the program. Preference will be given to those who are women entrepreneurs or from disadvantaged/racialized communities.

**5. What is Mindtrust?**

Mindtrust is a not-for-profit corporation (charity) based in Ottawa, Canada's capital city, with the following mission:

*Mindtrust brings together youth leaders in the local community to learn, share experiences and support one another in the pursuit of leadership excellence.*

**6. What is TiE and TiE Ottawa?**

TiE, The Indus Entrepreneurs, is the world's largest entrepreneurship organization founded in Silicon Valley in 1992. Its mission is to promote entrepreneurship through mentoring, networking, and education. With 57 chapters in 12 countries, TiE has been successful in fostering entrepreneurship globally. TiE Ottawa is the local chapter fostering entrepreneurship in the region since 2002.

**7. What are the Other Programs at TiE Ottawa?**

TiE Ottawa has several programs to support entrepreneurs in the region, including:

- **Networking:** Offered at every TiE Ottawa event.
- **Mentorship:** Formal and informal networking opportunities offered to budding entrepreneurs.
- **Speaker Series:** A monthly dinner event that showcases Canadian entrepreneurs and ventures. It also offers an opportunity to connect budding entrepreneurs with leaders.
- **TiE Institute:** A monthly dinner and learning event for budding entrepreneurs covering topics of interest to entrepreneurs.
- **TiE Women:** Offers programs of interest to women entrepreneurs, including a global business pitch competition with a cash prize of \$100K USD for the winning entrepreneur.

*Note: The Program is offered in English language only.*



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### Testimonials from Past Participants

“YLP was a life-changing experience that opens eyes to many things that did not cross our minds. It changed my perspective in leadership and how I follow my actions.” - *Arine Karapetyan*

“Mindtrust YLP opened up new avenues of thought regarding what it means to be a leader, and being aware of things like my leadership style, as well as the values I’ve been (unconsciously) living by having facilitated me to be a more intentional leader at every level of my life.” - *Nana Afia Twum-Barimah-Adu*

“The YLP experience for me is one that will be with me for the rest of my life. It is empowering, encouraging and eye-opening on my potential and how I can function better in my leadership journey.” - *Temitayo Oluwalade*

“It was an amazing experience with a lot to learn from Manu and Claude. The welcoming and friendly environment made me more confident and able to be out of my comfort zone.” - *Fady Shenouda*

“YLP allowed me to meet like-minded individuals who all are eager to further develop their sense of leadership. A great sense of community after the first session.” - *Jean-Simon Lavoie-Albert*

“YLP has been an amazing experience which has taught me the true meaning of being a leader.” - *Huzaiif Qaisar*

“I really enjoyed my time at YLP. The discussions with the other participants was refreshing and synergistic. I gained tangible skills and created a foundation for change in my community.” - *Haley Aldred*

“I really enjoyed the program and learned more about myself as a leader, my style and what kind of leader I want to be.” - *Rafaela Duarte*

“Thought provoking topics were great.” - *Luke Potvin*

“I got to do a lot of self-introspection during these sessions that definitely helped me learn more about what kind of a leader I want to be.” - *Nishima Malviya*

“Overall great and valuable experience. Thank you, Claude and Manu, for your efforts and commitment!” - *Younes Boukhaffa*

“Le programme m’a fortement aide, j’ai apres tellement de choses tres importante qui m’aiderons pas seulement aujourd’hui mais aussi dans l’avenir. C’est un programme que je recommand à tous.” - *Perseverance Bakwa*

“Being part of Mindtrust YLP made me aware of the leader that we can become and mostly help us realize that leadership comes from the human being not the work title.” - *Léna Kantorska*

“Mindtrust YLP is an amazing program that allows young professionals the ability to identify their strengths in order to become the leader they want to be. The program is free, flexible and an amazing opportunity to be part of an extensive network!” - *Carolina Lopez*

“The Mindtrust program is truly an eye-opening experience that has allowed me to discover the true essence of leadership. It has equipped me with a diversity of life skills and problem-solving skills; and has helped me gain more confidence. Through this program, I have met and engaged with distinctive individuals in a very friendly environment. The program is a valuable opportunity for personal development and networking for aspiring future leaders. I would recommend everyone to attend this program!” - *Zahie Abboud*