



MINDTRUST

Youth Leadership Program (YLP)

BACKGROUND:

The Youth Leadership Program (YLP) builds on the 17-year history of the successful Mindtrust Leadership Development Program (MLDP). YLP responds to the need to develop **next generation leaders** and is intended for **young, impact-driven, and demonstrated** leaders with an interest in the **future of leadership**. The YLP pilot was delivered in early 2020 in collaboration with Youth Ottawa and other local community organizations and the on-line pilot followed in late 2020. The fourth YLP cohort will launch in October 2021.

The YLP content was refined based on the feedback from the pilots to meet the immediate community needs in the COVID-19 environment and allow Mindtrust to move the program out to community organizations for delivery, thus expanding the Mindtrust umbrella for youth leadership development.

PROGRAM OVERVIEW:

The program consists of six modules which cover key concepts related to leadership in today's world, as follows:

- 1. Launch Session**
 - Overview of program
 - Introductions
 - Leadership from Within
- 2. The Leader in You – Leadership Overview**
 - What Makes a Great Leader?
 - Leadership Principles
 - Core Personal Values
- 3. Leadership and Personal Style**
 - Assessment of Your Social Style
 - Four Styles or Types: Analytical, Driver, Amiable and Expressive
 - Working and Communicating with Others
- 4. Strategic and Decision-Making Frameworks/Models**
 - Setting Objectives – Short-term versus Long-term
 - Strategy and Strategic Planning
 - Decision Making Frameworks and Models
- 5. Achieving Results and Measuring Outcomes/Impact**
 - Evaluating Performance – Personal and Team
 - Identifying Objectives and Measuring Outcomes and Impact
- 6. Group Leadership Exercises, Panel Discussion and Graduation**
 - Presentation of Personal Leadership Statements
 - Panel Discussion with Community Leaders (Q&A)



MINDTRUST

Youth Leadership Program (YLP)

Each module includes the following:

- Pre-work to be completed before each session may include a video describing the main content for the session and reference related articles or videos. A personal assessment may also need to be completed before each session.
- One and a half-hour interactive session, including:
 - Delivery and discussion of content (45 minutes)
 - Interactive exercises (30 minutes) – using Zoom break-out rooms
 - Anecdotes and personal stories (15 minutes)

The final session is an in-person (or possibly delivered by Zoom if venues are not yet open), facilitated session including community leaders who will assist to bring local examples, stories, context and knowledge to share with the participants.

YLP Cohort 4 SCHEDULE:

YLP is delivered as a series of interactive on-line webinars on Thursdays at 4:30 pm and, conditions permitting, the final session will be held at Bayview Yards, as follows:

<u>Date</u>	<u>Time</u>	<u>Title</u>	<u>Leader</u>	<u>Location</u>
Oct 14	4:30-6:00 pm	Introductions and Overview	Claude/Manu	Zoom
Oct 21	4:30-6:00 pm	The Leader in You - Overview	Claude	Zoom
Oct 28	4:30-6:00 pm	Leadership and Personal Style	Claude	Zoom
Nov 4	4:30-6:00 pm	Decision Making Frameworks	Manu	Zoom
Nov 11	4:30-6:00 pm	Measuring Outcomes/Impact	Manu	Zoom
Nov 18	4:30-6:30 pm	Panel and Graduation	Manu/Claude	Zoom or ICBY

QUESTIONS: President@MindtrustLeadership.ca or +1 (613) 301-0474.



MINDTRUST

Youth Leadership Program (YLP)

Frequently Asked Questions (FAQ):

1. When will the Program be held?

The program will take place during six sessions during October and November 2021.

2. Where will the Program be held?

The program will be held online (Zoom webinar). Conditions permitting, and if possible and comfortable for all participants, the final session may be held at the Innovation Centre at Bayview Yards (ICBY).

3. How much does it cost?

There is no fee to attend the program pilot due to the generous support of City of Ottawa, Ottawa Community Foundation (OCF), Centre for Social Enterprise Development (CSED) and Mindtrust.

4. What is included?

All costs for the seminars, graduation ceremony, and any food/refreshments for the final session are included. *In the event the final session takes place at Bayview Yards, transportation to and from Bayview will not be covered.*

5. How many people will be admitted to the Program? Who is eligible?

Between 15 and 20 young leaders between 16 and 29 years of age will be offered positions in the program. Preference will be given to those from disadvantaged or racialized communities.

6. What is Mindtrust?

Mindtrust is a not-for-profit corporation based in Ottawa, Canada's capital city, with the following mission: *Mindtrust brings together leaders in the local community to learn, share experiences and support one another in the pursuit of leadership excellence.*

7. What else does Mindtrust do?

Mindtrust has been delivering the annual Mindtrust Leadership Development Program (MLDP) since 2005 with an alumni of more than 1,000 graduates. This unique program is offered in partnership with University of Ottawa, Carleton University and Algonquin College, for upper-year students, and is delivered by educators with strong experience in developing leaders in a variety of corporate environments. One unique and compelling aspect of MLDP is that each seminar/workshop includes a number of community leaders to make the learnings practical and real-world. Further, Mindtrust hosts quarterly Leadership Meetups that provide consistent networking opportunities for Mindtrust alumni.

Note: The Program is offered in English language only.



MINDTRUST

Youth Leadership Program (YLP)

Past participant testimonials

“YLP was a life-changing experience that opens eyes to many things that did not cross our minds. It changed my perspective in leadership and how I follow my actions.”

- *Arine Karapetyan*

“Mindtrust YLP opened up new avenues of thought regarding what it means to be a leader, and being aware of things like my leadership style, as well as the values I’ve been (unconsciously) living by having facilitated me to be a more intentional leader at every level of my life.”

- *Nana Afia Twum-Barimah-Adu*

“The YLP experience for me is one that will be with me for the rest of my life. It is empowering, encouraging and eye-opening on my potential and how I can function better in my leadership journey.” - Temitayo Oluwalade

“It was an amazing experience with a lot to learn from Manu and Claude. The welcoming and friendly environment made me more confident and able to be out of my comfort zone.”

- *Fady Shenouda*

“YLP allowed me to meet like-minded individuals who all are eager to further develop their sense of leadership. A great sense of community after the first session.”

- *Jean-Simon Lavoie-Albert*

“YLP has been an amazing experience which has taught me the true meaning of being a leader.”

- *Huzaiif Qaisar*

“I really enjoyed my time at YLP. The discussions with the other participants was refreshing and synergistic. I gained tangible skills and created a foundation for change in my community.”

- *Haley Aldred*

“I really enjoyed the program and learned more about myself as a leader, my style and what kind of leader I want to be.”

- *Rafaela Duarte*

“Thought provoking topics were great.”

- *Luke Potvin*

“I got to do a lot of self-introspection during these sessions that definitely helped me learn more about what kind of a leader I want to be.”

- *Nishima Malviya*

“Overall great and valuable experience. Thank you, Claude and Manu, for your efforts and commitment!”

- *Younes Boukhaffa*

“Le programme m’a fortement aide, j’ai apres tellement de choses tres importante qui m’aiderons pas seulement aujourd’hui mais aussi dans l’avenir. C’est un programme que je recommand à tous.”

- *Perseverance Bakwa*

“Being part of Mindtrust YLP made me aware of the leader that we can become and mostly help us realize that leadership comes from the human being not the work title.”

- *Léna Kantorska*